

Doelstellingen

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graph TD; A[Doelstellingen] --> B[Maximale winst]; A --> C[Maximale omzet]; A --> D[Break-even]; B --> E["MO = MK"]; E --> F["TO - TK = maximaal"]; C --> G["MO = 0"]; G --> H["TO = maximaal"]; D --> I["GO = GTK"]; I --> J["TO = TK"];
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Maximale winst

$MO = MK$

$TO - TK = \text{maximaal}$

Maximale omzet

$MO = 0$

$TO = \text{maximaal}$

Break-even

$GO = GTK$

$TO = TK$